Motivation and Job performance in public and private sector of Georgia

Mariam Patsatsia, Alexander Melkadze, Levan Chachava

Master thesis is presented to Business Administration (Management) faculty for Master's degree in terms of requirements of Ilia State University

Business Administration (Management)

Thesis Supervisor: Lana Chkhartishvili, PhD Candidate

Ilia State University

Tbilisi, 2015

1.2. Requisition

"As the authors of presented Master Thesis, we declare that Thesis is our original work and doesn't include materials previously published or accepted for publication by other authors, which are not referred or quoted corresponding to proper rules."

Mariam Patsatsia, Alexander Melkadze, Levan Chachava, 13 June, 2015".

1.3 Abstract

Motivation influence on employee's productivity has been main subject of study for

scientists over the world for many years. However, it is quite hard to find any sufficient

research like that in Georgia. Thus, purpose of this Thesis research is to identify the

motivational factors having huge impact on job performance of Georgian workers in private

and public sector as well as incentives that can be changed or implemented for increasing

the motivation.

The analysis from the empirical findings shows that in both sectors pay/salary is the

most influential motivational factor out of eight that has been given. The latter is fortified

by the fact that employees mostly agree the statement about the monetary rewards

claiming that financial incentives motivates them to do their best work. In spite of the

equal importance of salary/wage for both sectors, coefficients used for assessment of results,

stands higher for public employees than private one.

In a conclusion, recommendations based on the outcomes of this Thesis research will be

helpful for managers to deal some of the motivation challenges in order to enhance

performance level of subordinates toward attaining the organizational goals. Also, the study

can be considered as an introduction to a more detailed research carried by the future

theorists on the field of employee motivation.

Key Words: Motivational factors, Performance, Salary

3